



GREAT AMERICAN CLEANUP™

2010 TIMELINE

ACTIVITY	DATE
<ul style="list-style-type: none"> Participating organizations submit completed registration form & event grid to Keep America Beautiful 	Submitted by 10/15/09
<ul style="list-style-type: none"> National Conference Session: Overview of 2009 Great American Cleanup results, 2010 Sponsor highlights, and tips on how you can achieve greater awareness of your program through PR and media 	12/2/09 9:00 AM - 10:00 AM
<ul style="list-style-type: none"> Keep America Beautiful sends shipping information to national sponsors and suppliers for program materials 	12/13/09
<ul style="list-style-type: none"> Keep America Beautiful's 2010 Great American Cleanup™ Program Kit with Official Welcome Letter, press materials, logos, Wrap-Up Report, etc. to all participating organizations 	Week of 1/15/10
<ul style="list-style-type: none"> Keep America Beautiful ships FREE in-kind program tools 	To Arrive Bet. 1/15 & 2/15/10
<ul style="list-style-type: none"> Great American Cleanup program period 	3/1-5/31/10
<ul style="list-style-type: none"> Completed wrap-up reports submitted to Keep America Beautiful by all participating organizations 	Submitted By 6/23/10