ORGANIZATIONS

Keep Texas Beautiful's mission is to educate and engage Texans to take responsibility for improving their community environment.

Nominations are now being accepted for the 2014 Keep Texas Beautiful Awards recognizing the efforts made by businesses, civic organizations, government and media to enhance their communities and protect the Texas environment.

Ebby Halliday & Maurice Acers Business/Industry Award
Recognizes businesses with sound environmental principles supporting the Keep Texas Beautiful mission.
- Locally Owned
- State/National
- Innovation Award

Civic Organization Award
Recognizes contributions by civic organizations supporting the KTB mission.
- Project
- Program

Government Award
Recognizes outstanding contributions to the Texas environment made by government departments, divisions or agencies.
- City
- County
- State
- Regional
- Military

Media Award
Recognizes the public awareness and education efforts of media in supporting environmental issues.
- Print (includes newspaper or magazine)
- Daily
- Weekly
- Monthly
- Electronic (includes radio, cable, website and PSA)
Important Dates
The reporting period is January 1 - December 31, 2014, unless otherwise specified. All KTB award applications must be submitted online by 5 p.m., Tuesday, February 10, 2015. *Late, emailed, mailed or faxed entries will be disqualified.*

Criteria
As part of the written summary, answer all questions below; direct your responses to the appropriate award category, where applicable, and address accomplishments between January 1 and December 31, 2014.

- Provide a profile of the applicant or applicants including statistics that may be applicable to the award category. *5 points  300 words maximum.*

- Describe the project or program, including leadership efforts required to accomplish the project and impact on the community. Describe unique and/or innovative ways the applicant went above and beyond. *40 points  300 words maximum.*

- Describe project(s) in each area of litter prevention, community improvement, beautification, solid waste management and/or environmental education. Include number of participants/volunteers, hours donated and/or other statistical information related to the award category. *40 points  300 words maximum.*

- Describe actions that support the KTB mission “to educate and engage Texans to take responsibility for improving their community environment.” *5 points  300 words maximum.*

- Supplemental materials will be used to substantiate the responses in your written summary. Upload 5-10 items, including items such as newspaper articles, letters of recognition, photographs, awards and printed brochures. *10 points*

Application Fee
In order to be processed, each entry must include a $10 application fee in the form of cash, check or credit card. Credit card payments may be submitted online; please make checks payable to Keep Texas Beautiful. Payment must arrive at the KTB office by 5 p.m. on February 10, 2015.

Awards Announcement & Presentation
Award winners will be posted on the KTB website (www.ktb.org) by 5 p.m., Monday, March 6, 2015. All award applicants will be recognized at the 48th Annual Keep Texas Beautiful Conference held June 15-17, 2015, in Fort Worth.