

KTB affiliates are qualifying cities, counties and/or communities that work alongside us in our mission to educate and engage Texans to take responsibility for improving their communities. Affiliates are the volunteers who organize local cleanups, design and implement recycling programs, and educate local populations about issues like sustainability and water quality. KTB's affiliate network is a statewide system with the potential to educate upwards of 17 million Texans – is your community on board?

Benefits of Affiliation

- ✓ Access to KTB's partner agencies, including Keep America Beautiful (KAB), major state agencies such as the Texas Department of Transportation (TxDOT) and the Texas Commission on Environmental Quality (TCEQ)
- ✓ Access to our network of more than 360 community affiliates, which enables you to network, socialize, and share ideas, projects and solutions as you work toward a common goal
- ✓ Access to grant funding opportunities designated specifically for KTB affiliates and/or environmental programs
- ✓ Free regional and online trainings, workshops and seminars
- ✓ Use of the KTB logo and assistance with marketing and promotion of local events
- ✓ Informational mailings regarding pertinent deadlines, events and funding opportunities
- ✓ Discounted registration at the KTB annual conference
- ✓ Free supplies, signs and volunteer incentives for affiliate cleanup events
- ✓ Statewide recognition for active affiliates
- ✓ Free assistance with GCAA and KTB awards applications
- ✓ An official KTB affiliate road sign
- ✓ A Program Manager assigned to each region to meet regional needs and the needs of the affiliate as an organization
- ✓ Committee made up of staff, government agencies, peers, and board members working on affiliates' behalf.



Keep Texas Beautiful Affiliates receiving gold star affiliate recognition at the 43rd Annual Conference.

Responsibilities of an Affiliate

- ✓ An annual \$75 membership fee
- ✓ Organize a local citizen committee or board
- ✓ Complete a brief annual report
- ✓ Attend one KTB training session annually
- ✓ Participate in one KTB-endorsed local community activity annually

Three major goals of KTB's affiliate program

- ✓ Increase an affiliate's interest in litter prevention, waste reduction and beautification
- ✓ Enable affiliates already involved in the KTB program to fulfill their commitment
- ✓ Encourage and assist affiliates applying for Keep America Beautiful (KAB) certification.

Services to Affiliates

KTB strives to provide tools and services to our affiliates that will enable them to work on the frontlines of our shared environmental missions. The tools and services provided by KTB empower affiliates to focus on and become effective in the mobilization of grassroots volunteers to address such issues as litter prevention, solid waste management, recycling, beautification and general community improvement.



KTB board member Terri Cardwell delivering an Awards training session.

Training Assistance, Workshops & Seminars



The KTB affiliate services team is made up of three Program Managers assigned by region of the state to enable personalized attention to meet the needs of each affiliate. The affiliate services team conducts workshops and seminars throughout the state during fall and early spring. Quite often these trainings are in person, but some more popular sessions are offered via webinar. Topics are varied and, at times, region-specific, and include organizational training, funding resources, new coordinator training and board development, KTB/ KAB education curricula, and public relations and social networking.

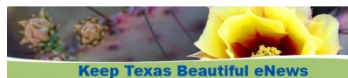
Affiliates have the opportunity to call on experienced individuals for assistance in creating and maintaining a successful KTB program. KTB also encourages new affiliates to network with and establish mentoring relationships with existing affiliate communities.

Awards



Each year, KTB and TxDOT partner to honor the best-of-the-best in grassroots environmental programming with the Governor's Community Achievement Awards (GCAA). GCAA winners in 10 categories share \$2 million in funding for landscaping projects along local rights-of-way. Meanwhile, the KTB Awards recognize the local environmental efforts of organizations, youth, educators, volunteers and businesses in nearly 40 different categories.

Informational Mailings



KTB offers a monthly *eNews* to our constituency that contains news, events and deadlines pertinent to our interested publics. We also send *Community Strong* to our affiliate coordinators each month, which offers information and deadlines specifically centered on our affiliate network. Coordinators receive periodic communications from their designated program manager, which is assigned to you based on region. Finally, the tri-annual *Grassroots* is a newsletter that highlights affiliate successes, educational resources and national and state initiatives.

Annual Conference



Through our annual conference, KTB aims to achieve three goals: to celebrate and recognize the achievements of youth and community leaders (of all ages), civic groups, businesses and governments; offer an array of educational sessions to relay pertinent, innovative approaches to community beautification, waste reduction and litter prevention; and provide unparalleled networking opportunities.

Program Partnerships



Through partnerships with TxDOT and KAB, KTB provides volunteer incentives and assistance with publicity and printing. KTB's partnership with TxDOT results in the Don't Mess with Texas Trash-Off, the single largest one day cleanup event in the state and Texas' signature event for the Great American Cleanup. TxDOT also provides funding for the GCAA, a signature awards program that KTB awards annually to communities across the state.