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KTB, H-E-B & Central Market Join to Offer \$50,000 for Local Recycling Activities

(Austin, TX) – H-E-B, Central Market and Keep Texas Beautiful have partnered once again to offer \$50,000 via the Green Bag Grants Recycling Program, to help communities implement and improve local recycling projects. The grants were established on Earth Day 2006, with five cents from the purchase of every eco-friendly, reusable H-E-B shopping bag supporting the program.

The grants are available to interested schools, youth groups, government agencies, recreational venues and other organizations within H-E-B and Central Market service areas who are interested in reducing waste and raising awareness of recycling. Keep Texas Beautiful will assist interested applicants in working with their local KTB community affiliate.

“The Green Bag Grant program is in its third year, and it continues to be a boon to the community,” said Cathie Gail, KTB’s executive director. “It’s a fantastic partnership that marries H-E-B’s dedication to environmental sustainability with committed community organizations and KTB’s extensive network of dedicated affiliates. The goal for all involved is the same: working together to reduce, reuse and recycle.”

Green Bag Grant applications are due to KTB by September 25 and recipients will be announced on November 15, Texas Recycles Day. For more information, visit www.ktb.org or call 1-800-CLEAN-TX.

Keep Texas Beautiful, a statewide environmental and community improvement nonprofit, strives to educate and engage Texans to take responsibility for improving their community environment. KTB and its more than 360 affiliates work with government, businesses, civic groups and volunteers to ensure that every Texan has the opportunity to take individual responsibility for making Texas the cleanest, most beautiful state in the nation. For more information, call 1-800-CLEAN-TX or visit www.ktb.org.

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