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Keep Texas Beautiful Supports Beautification Through Holiday Ornament Sales

(Austin, Texas) – With fall activities in full swing and a variety of holiday events on the calendar, the time is right for Texans to purchase a 6th edition holiday ornament from Keep Texas Beautiful.

The collectible ornament commemorates the six nations whose flags have flown over the great state of Texas: Spain, France, Mexico, the Republic of Texas, the Confederate States of America and the United States. The KTB seal is nestled in the center of those flags to illustrate Keep Texas Beautiful's connection and respect to the diverse history and heritage of Texas. It is plated in 24-karat gold and was designed by Texas native Nelda Laney, who has been affiliated with KTB since the inception of its first ornament in 2004. Laney also created and supervised the collectible ornaments program for the Texas Capitol during the time her husband – James E. 'Pete' Laney – was Speaker of the Texas House of Representatives.

"We established our ornament program in 2004, with the idea of giving Texans a fun, practical way to show pride in their state," said Cathie Gail, executive director of KTB. "That's an ideal by which we still stand. Our 6th edition piece highlights our long history of multiculturalism and helps us raise funds to support community improvement projects across the entire state. When you buy a KTB ornament, you contribute to our goal of making Texas the cleanest and greenest state in the country."

All six editions of the ornament can be purchased for \$19 each; with bulk orders of 25 or more, each ornament is just \$15. They can be purchased online at www.ktb.org, or by calling 1-800-CLEAN-TX.

Keep Texas Beautiful is a statewide grassroots environmental nonprofit that strives to educate and engage Texans to take responsibility for improving their community environment. KTB has an affiliate network of more than 360 communities across the state, and reaches upwards of 17 million Texans with its message of waste reduction, litter prevention and community beautification. Working in tandem with community leaders, civic organizations, government entities and local businesses, KTB strives to make Texas the cleanest, most beautiful state in the nation.

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