

THE
51st Annual
**Keep Texas Beautiful
Conference**

June 11-13
Georgetown, TX



Sponsorship Opportunity

We invite you to partner with Keep Texas Beautiful to provide this valuable experience to community leaders from around the state!

Keep Texas Beautiful (KTB) is a network of dedicated Texans working together to make our state the best place to live, work and play. We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. Founded in 1967, Keep Texas Beautiful has more than 50 years of experience deploying resources for local clean-up, recycling, and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead nearly 400 affiliates and reach 19 million Texans annually. We are proudly based in Austin, Texas. KTB is also a certified state affiliate of Keep America Beautiful.

We offer year-round programming and training to our affiliates, and our premier educational event is our annual conference. Our 51st annual conference will be held in Georgetown, Texas June 11-13, 2018. We expect more than 500

participants who will gain valuable knowledge on a variety of issues, network with colleagues from around the state and receive recognition while being celebrated for their efforts to Keep Texas Beautiful. Attendees include affiliate leaders and board members, law enforcement officials, educators, youth leaders, state agency representatives, and elected officials.

The conference will include over 30 educational workshops and breakout sessions, an opening luncheon with a keynote address, a KTB awards luncheon and the prestigious Governor's Community Achievement Awards ceremony and dinner on June 12 where \$2 million in landscaping awards will be presented to ten winning communities.

Please visit our website at ktb.org/conference or contact suzanne@ktb.org to learn more about conference sponsorship opportunities.



CONFERENCE BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze
On-stage recognition	Presenting Sponsor at GCAA or Opening General Session	Premier Sponsor at GCAA or Opening General Session	Premier Sponsor at 1 General Session	Sponsor at 1 General Session	Sponsor at 1 General Session
Logo featured on conference badges	×				
Speaking role at one conference event	×	×			
Logo displayed with each program presentation	×	×			
Full conference registration	6	4	2	1	1 or up to 5 GCAA dinner tickets
Sponsorship mentioned in conference press release	×	×	×		
Recognized on conference registration materials	×	×	×	×	×
Opportunity to provide conference attendee giveaways	×	×	×	×	×
Exhibition booth or table	2 select location	1	1	1	1
GCAA dinner	1 table (10 seats)	1 table (10 seats)	1 table (10 seats)	5 tickets	5 tickets or 1 conference registration
Promotion in conference brochure	2p, color	1p, color	1p, b/w	1/2p, b/w	1/4p, b/w
Logo displayed in PowerPoint at each General Session	×	×	×	×	×
Company logo on sponsor banner	×	×	×	×	×

YEAR-LONG BENEFITS

Recognized in "Community Strong"	×	×	×	×	×
	+ 2 features	+ 1 feature			
Opportunity to publish a post to the RTB blog	×	×			
Opportunity to develop employee engagement activity	×	×			
Recognized in "eNews"	2x	1x	1x	1x	1x
Sponsorship promoted on social media	12x	6x	4x	3x	2x
Company logo linked from RTB website	×	×	×	×	×