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Keep Texas Beautiful registration open for Annual Conference
Join community leaders and educators June 11-13 in Georgetown, Texas

[AUSTIN, TEXAS] —Keep Texas Beautiful (KTB) will host its 51st Annual Conference June 11-13, 2018 in Georgetown, Texas. This year, the conference will be centered around *Creating Community*, with a keynote address by Allison Orr of Forklift Danceworks. Early bird registration is available through next Friday, April 13.

KTB was founded in 1967 as the Beautify Texas Council, with a goal of beautifying the state in preparation for the world's fair, HemisFair, which took place in San Antonio the following year. Today, KTB is the largest grassroots environmental and community improvement network in the state. It has nearly 400 local affiliates, community-based groups ranging from nonprofit organizations to divisions of local governments, which reach over 19 million Texans. Its mission is to inspire and empower Texans to keep our communities clean and beautiful.

KTB's Annual Conference is its premier educational event for affiliates. This three-day event features more than 30 educational sessions on a variety of topics, such as recycling, youth programs, community engagement, litter prevention and strategic planning. Georgetown's mayor Dale Ross will welcome approximately 500 community leaders from across the state who will come together to grow their knowledge networks and to be recognized for their accomplishments. Signature events include the Don't mess with Texas® Luncheon, Keep Texas Beautiful Awards and at the 2018 Governor's Community Achievement Awards ceremony and dinner on Tuesday, June 12.

KTB partners with the Texas Department of Transportation on the Don't mess with Texas campaign and with corporations that support its mission and programs. This year's conference is proudly supported by Chevron, Community Waste Disposal, Dow Chemical, EARTHx, H-E-B, Mungo Creative, Recycle2Support, Waste Management and Waste Connections. Additional supporters are encouraged to contact Keep Texas Beautiful.

"We are excited to hold our conference in Georgetown, Texas, which is one of the first cities in the country to be entirely powered by renewable energy," said Suzanne Kho, KTB's Executive Director. "We look forward to learning innovative approaches to creating a sense of community and to providing our affiliate communities from around the state with the tools and information they need to continue to keep Texas beautiful!"

For more information about conference registration, sponsorship or exhibiting, please visit www.ktb.org/conference.

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About Keep Texas Beautiful

Keep Texas Beautiful is a network of dedicated Texans working together to make our state the best place to live, work and play. We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. Founded in 1967, Keep Texas Beautiful has over 50 years of experience deploying resources for local clean-up, recycling and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead nearly 400 affiliates and reach 19 million Texans annually. We are proudly based in Austin, Texas. For more information, visit www.ktb.org or follow us on Facebook, Twitter and Instagram @keepTXbeautiful.