



For Immediate Release – June 6, 2018
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Keep Texas Beautiful Hosts 51st Annual Conference
Nissan and sponsor statewide meeting of community leaders

WHAT: Keep Texas Beautiful's 51st Annual Conference will be held in Georgetown, TX and focus on the theme of Placemaking. The 3-day event will feature a keynote address from Allison Orr or Forklift Danceworks and educational sessions on a variety of topics, such as recycling, youth programs, community engagement, litter prevention and strategic planning. At this year's conference, we're examining how strengthening the connection between people and the places they share helps communities large and small shape their public realm to maximize the value of the places where they work and play, together. We are proud to partner with Texas Department of Transportation, who helps contribute to our Conference. Featured sponsors include Coca-Cola Southwest Beverages, H-E-B, Nissan, Union Pacific, Chevron, Recycle2Support, Waste Connections and Waste Management.

WHEN: Monday, June 11 – Wednesday, June 13, 2018

WHERE: Sheraton Austin Georgetown Hotel & Conference Center
1101 Woodlawn Avenue
Georgetown, TX 78628

WHY: Our goals for the annual conference are three-fold: celebrate and recognize the achievements of youth and community leaders (of all ages), civic groups, businesses and governments; offer more than 30 educational sessions that relay pertinent, innovative approaches to community beautification, waste reduction and litter prevention to those looking to improve their surroundings; and provide unparalleled networking opportunities and exciting presentations from knowledgeable experts and those with a passion for the environment.

REGISTER: keptexasbeautiful.regfox.org
Single-day registration: \$185
Three-day registration: \$375-425

LEARN MORE: ktb.org/conference

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About Keep Texas Beautiful

Keep Texas Beautiful is a network of dedicated Texans working together to make our state the best place to live, work and play. We equip local partners and affiliates with the tools they need to build vibrant, engaged communities. Founded in 1967, Keep Texas Beautiful has more than 50 years of experience deploying resources for local clean-up, recycling and youth engagement efforts. Everything we do is focused on mobilizing volunteers to take action across the state. As a 501(c)3 nonprofit, we lead nearly 400 affiliates and reach 19 million Texans annually. We are proudly based in Austin, Texas. For more information, visit www.ktb.org or follow us on Facebook, Twitter and Instagram @keptxbeautiful.