Information Sheet

H-E-B, Central Market and Keep Texas Beautiful (KTB) are proud to offer the H-E-B/Central Market/Keep Texas Beautiful Keep Texas Waterways Clean Program, which provides support and supplies for waterway cleanups across Texas.

**Keep Texas Waterways Clean Program Overview:**

Keep Texas Beautiful wants to make waterway cleanups easy, cost effective, and fun for your affiliate and your community. When you participate in this program, KTB will provide you with the following:

- **Waterway Cleanup Kits** (Materials will be based on number of volunteers expected)
  - Kits include:
    - Trash Bags, Onion Bags, Recycle Bags
    - Nitrile and Work Gloves
    - Trash grabbers
    - Poison Ivy and First Aid Kits
    - Sunscreen
    - Event Posters
    - Social Media and Yard Signs
- **Customizable marketing materials and press release**
- **Cleanup Event Hosting Toolkit** (includes guidelines, best practices, sample liability form, etc.)

**Eligibility:**

- **All KTB Affiliates** located within 30 miles of an H-E-B/Central Market store location are eligible.
- **Non-KTB Affiliate Communities** located within 30 miles an H-E-B/Central Market store location are also eligible.
- Waterway includes: ocean, rivers, lakes, streams, tributaries, bayous, and creeks.

**Application, Timeline, & Additional Criteria:**

- Registration form must be submitted online.
- A registration form must be completed for each cleanup held.
- Materials will be based on number of volunteers expected at cleanup.
- In order to ensure timely arrival of materials, please register cleanup event three weeks prior to the scheduled cleanup date.

**Wrap-up report must be completed within 14 days of cleanup to be eligible for future waterway cleanup supplies.**

For questions, contact Melody Alcazar at melody@ktb.org or 1-800-CLEAN-TX.