



Accomplishments & Goals

Now serving under the name Keep Texas Recycling, then Cooperative Teamwork and Recycling Assistance (CTRA) accomplished amazing recycling statistics in 2018. Just over 5,250 tons of materials were recycled through KTR. This had the following effects on the environment:

*Total Saving in Landfill Fees: **\$158,846***

*Total Saving in Cubic Yards of Landfill Space: **17,473***

*Total Savings in Trees: **90,007***

*Total Savings in KWHrs: **21,708,914***

*Total Savings in Gallons of Water: **37,064,000***

*Total Savings in Lbs of Air Pollution: **317,691***

KTR's primary goal remains unchanged. By providing cooperative marketing, technical assistance and recycling education, KTR will strive to establish and protect the viability of recycling as a solid waste management option for its members. In addition, the following goals have been set:

- Continue to increase KTR membership and member recycling volumes;
- Increase awareness of KTR throughout Texas and its bordering states;
- Identify and secure new sponsors for the organization; and
- Seek out new partnerships that will expand recycling opportunities for KTR members and the citizens of Texas and beyond.